



Terms and conditions of participation in the "Keil Power TV" competition

Organizer

Keil Profi-Werkzeuge GmbH, Im Auel 42, 51766 Engelskirchen

Participation

All natural individuals who are at least 18 years of age and submit a self-produced action video that meets the criteria (including action, no surreptitious advertising, maximum length of two minutes etc.) via www.keil.eu/en/experience-keil/power-tv/ are allowed to participate. The assessment will be carried out by Keil Profi-Werkzeuge GmbH. Each participant can only enter the competition with one video.

Time period

The competition runs until 30 November 2020 at 12 noon Central European Time (CET). All applicants whose videos have been submitted by then and accepted by Keil Profi-Werkzeuge GmbH will take part in the competition.

Prize

The winner will be awarded with € 500,-

Determination and notification of winner

The winner will be determined by adding up all the individual video views that they have achieved by November 30, 2020 at 12 noon CET on the Keil digital platforms website (www.keil.eu), YouTube (www.youtube.com/channel/UCL85jRsocjpXlu2Cf-EyJag) and Facebook (www.facebook.com/keil.powerful.tools/). The participant who achieves the most video views will receive the € 500,- as a prize.

The winner will be informed by e-mail and must contact Keil Profi-Werkzeuge GmbH within 14 days after notification. Otherwise, the participant with the most subsequent calls will win. The prize is not transferable to third parties.

Data protection

To take part in the competition, personal data must be provided. Participants expressly agree that the data they provide (video content and personal data) may be collected and processed for the purpose of conducting and processing the competition. The participants also agree to receive messages to the e-mail address they have provided for the purpose of processing the competition. In case of revocation, the participant will be excluded from the competition.

The following personal data will be collected: First name, surname and the e-mail address. In addition, the winner's bank account details will be collected.

The data protection declaration of Keil Profi-Werkzeuge GmbH is available at www.kei.eu/en/privacy-policy/.

Miscellaneous

The rights to the video content belong to the participants. The participants assure that they own the rights to the videos they submit and allow Keil Profi-Werkzeuge GmbH to publish the videos on its digital platforms. Keil Profi-Werkzeuge GmbH is not liable for the provided contents.

Keil Profi-Werkzeuge GmbH reserves the right to stop the competition at any time if a situation arises which endangers its integrity.

The right to take legal action is excluded.

Date: August 2020